



Functional Components

Observe

Analyse traffic & subscriber behaviour

- Network monitoring
- Subscriber activity
- Traffic patterns and content

Protect

Subscriber Interaction

- Personal policies
- Warnings / notifications
- Disinfect / remediation
- Reporting / alerting

Prevent

Enforce Policy

- Traffic throttling
- Reputation based steering
- Signature based blocking
- AV Scanning
- Traffic integrity matching

Update

Monitor and control solution effectiveness

- Global analysis
- Subscriber feedback
- Threat updates
- Data from third party sources
- Data from Malware research
- Data from other operator networks

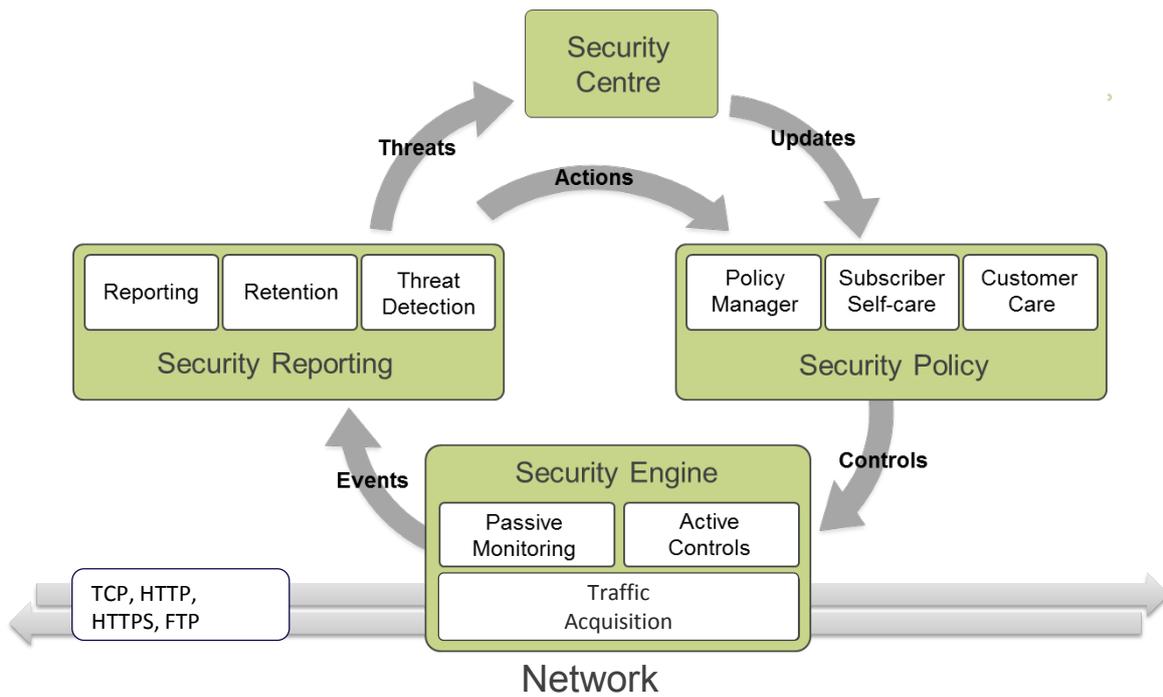


Figure 2 – AdaptiveMobile Network Protection Platform



Key Features

Web Filtering

- AdaptiveMobile Web Protection provides a wide range of web security policy enforcement controls for HTTP and HTTPS-based services including web categorisation, blacklist, whitelist and walled garden controls, all configurable based on subscriber, and time of day / day of week.

Customisable Blocked Experience

- Fully white-label blocking pages, supports custom redirection down to the subscriber level, and based on the parameters of the site requested.

Flexible policy management

- Highly scalable GUI for both operators, enterprise customers and parents / subscribers to manage their own policies, full multi-tenancy, white-label and easy to integrate into an existing operator portal.

Designed for operator networks

- Horizontally scalable low-latency protection, with multiple integration options, and carrier grade availability.

LTE & NFV Compliant

- Supports mobile operator network evolution strategies.

Advantages of AdaptiveMobile Web Protection

A true carrier grade solution

- Customisable and highly scalable
- Designed for high availability services
- Provides controls for both fixed and mobile networks
- Consistent policy applicable across all devices

Provides subscribers with feedback when at risk

- Subscriber notification when accessing suspicious sites
- Limit expensive data downloads from known update sites

Generate additional revenue & lock-in through upsell to full personal controls

- Subscriber level controls available through secure web portal
- Support for full in-network parental controls

Easily extendible to other types of content

- Expand platform to filter a broader range of messaging types (SMS, MMS, Email)
- Apply same engine and policies to minimise administrative overhead

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For discussion of typical use cases, overview of AdaptiveMobile's existing deployments or a full walkthrough of service provider experience, contact your local office:

www.adaptivemobile.com/contact-us

About AdaptiveMobile

AdaptiveMobile is the world leader in mobile security protecting over one billion subscribers worldwide and the only mobile security company offering products designed to protect all services on both fixed and mobile networks through in-network and cloud solutions. With deep expertise and a unique focus on network-to-handset security, AdaptiveMobile's award winning security solutions provide its customers with advanced threat detection and actionable intelligence, combined with the most comprehensive mobile security products available on the market today. AdaptiveMobile's sophisticated, revenue-generating security-as-a-service portfolio empowers consumers and enterprises alike to take greater control of their own security. AdaptiveMobile was founded in 2003 and boasts some of the world's largest mobile operators as customers and the leading security and telecom equipment vendors as partners. The company is headquartered in Dublin with offices in the North America, Europe, South Africa, Middle East and Asia Pacific.

www.adaptivemobile.com

